



Funeral Prices Explained

You may have heard recently in the media that funeral costs have been investigated by the Competitions and Markets Authority (CMA) due to the differences in prices for what looks like the same services between different funeral directors and to make funeral costs more transparent to the consumer.

The standardised pricelist is set out by the CMA and funeral directors are not free to change the wording or layout to suit their own style. Whilst I have never charged for viewing it is now a requirement of the CMA to have a price for this hence the nominal £1. This also applies to collection of cremated remains, however, we do charge a nominal fee if this is long distance or under exception circumstances like a weekend.

It has always been my mission, since starting the business, that I would hopefully, make it clear to the client what the costs are for the services I provide. When you arrange a funeral with us you will always leave with a comprehensive estimate, signed by both client and the member of staff arranging the funeral, on behalf of the company. Whilst the estimate is just that, you will always be made aware of costs if you change the arrangements attracting a further cost or a reduction in the original estimate.

The CMA have enforced, by law, that all funeral directors must put their costs in a standardised price list advertised on their websites and displayed in their branches. Whilst I fully support the CMA in their quest to regulate funeral prices, the standardised price list can make price comparison between funeral directors very difficult for the client to understand.

It goes without saying, we are more than happy to explain our prices and give quotes for other services, not on the standardised price list, with no obligation.

If you have any questions or would like further information, please do not hesitate to contact us.

Yours sincerely

Susan Whymark

